



Overcoming the Hype

Ushering AAM into an Operational Reality

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Our Vision:

Lead the world in innovative and sustainable vertical flight solutions

Bristow's (R)evolutionary Approach

- For more than seven decades we have delivered safe, efficient and reliable aviation solutions.
- We have developed critical expertise to operationalize Advanced Air Mobility (AAM) technologies and are uniquely positioned to introduce new generation aircraft into operations.
- We will bring Bristow's proven **Target Zero** safety culture into this next evolution of aviation.



Passenger Management &
Service Delivery



Global Air Operations &
Infrastructure



Fleet Management and
Maintenance Services



Regulatory Certifications



Supply Chain Management



Safety Management System



Training Delivery



Safety & Technical Services
Innovations

Expectations



Reality



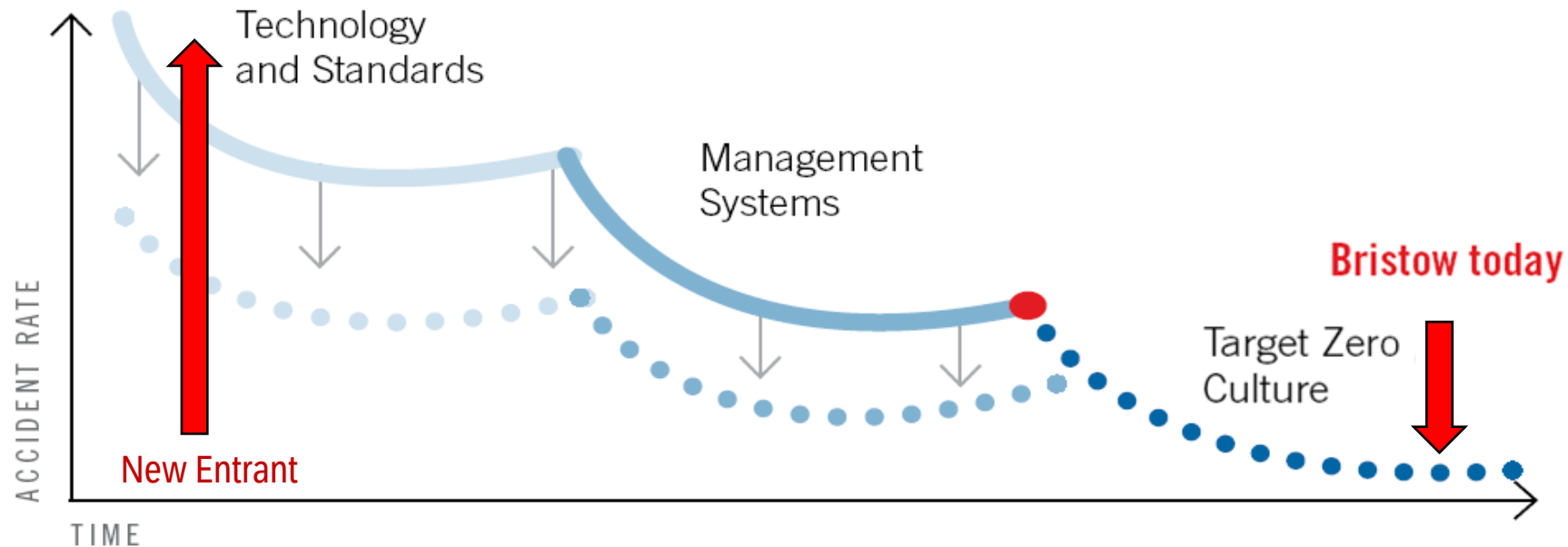
Bristow's Strategic AAM Partners

- Bristow has collaborations with multiple leading AAM manufacturers to provide, critical safety, operational, certification, and logistics expertise to guide the launch of these new solutions.
- Bristow recognizes the benefits of a varied fleet, and therefore, we intend to diversify our fleet and service offerings by utilizing multiple AAM aircraft to build robust network capabilities and support various end markets.



The Evolution of Operational Safety

Operational safety is evolutionary. Revolutionary designs quickly scale vertical axis.



1. **Technology and Standards:** Established ... Continuously upgrading
2. **Safety Management Systems:** In place ... Refining KPIs and Processes
3. **Safety Culture Improvement:** Measure Conversations and Actions for Improvement

Changing Thinking = Changing Behavior = Changing Performance

Experience Matters

