



HAAMI THE ADVANCED
AIR MOBILITY
INSTITUTE

25/26 April 2023,
Dublin.



revolution
.aero

Patrick Raftery is the founder and CEO of Innovation Aviation.



With over 34 years worldwide aviation and Board-level business experience including start-ups, Patrick has worked with, supported, consulted and advised a variety of airlines, operators, financiers, corporations, individuals and aircraft manufacturers.

These include British Airways – 13 years, JetMagic – 3 years, NetJets Europe – 3 years, JetBird/Claret Capital, advisory engagements with JetSuite (now JSX), ICON Aircraft, Imperial Holdings and ANAP Trust as well as negotiating private aircraft transactions and deliveries with/from Embraer, Dassault, Gulfstream and Bombardier.

Having successfully closed multiple multi-aircraft Purchase Agreement transactions and long-term aircraft lease deals, Patrick and his advisors specialize in private jet transaction closing and aircraft deliveries, aerospace strategic planning models and aviation start-ups.

Patrick is the founder of the Advanced Air Mobility institute, designed to support funding for PhD-level and Masters-level research and development into the environmental, energy, ecosystem and enabling technology potential of true-zero emissions, future air mobility.

Patrick holds an MSc. Degree in Air Transport Management from Cranfield University, an MA Degree in International Relations from Dublin City University, a Certificate in Global Strategy Studies from Harvard Business School, a Certificate in Commercial Contracts from the Law Society of Ireland and has completed multiple Post-Graduate professional courses in Aviation Finance and Aircraft Operating/Finance Leases.

Patrick has been an External Examiner for the BA (Honours) in International Business Studies with Aviation and BSc (Honours) in Global Business and Pilot Studies at Munster Technological University. He is currently finalising his LLM Dissertation (Masters in Law) at University College Cork, researching how uncompromising strategic EU legislation, potentially coming into force by 2035, could reduce and eliminate global GHG emissions generated by aircraft currently powered by fossil fuels.

Patrick has been an AOC Accountable Manager Post Holder at CEO level and has successfully completed the EASA Private Pilots Licence course requirements by flying Cessna 172s.

Patrick is 58 and is married with one daughter.

Problem Statement

Aviation generates ~3.5% of climate warming GHG emissions annually through CO₂, NO_x, water vapour contrails and soot particles from aircraft engine exhausts powered by fossil fuels.

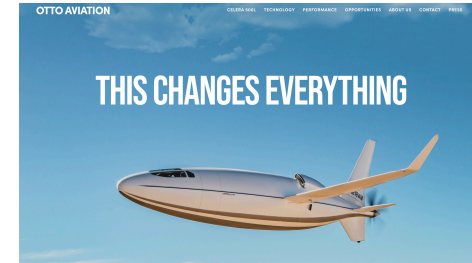
<https://youtu.be/jJYQDv1r2-0>

Purpose + Opportunity

Decarbonise aviation through sponsored PhD/Masters-level research and development on four AAM-related work streams via Ireland's best academic R&D institutions.



AAM Trajectory – our view.



eCTOL – Electric Hydrogen



eCTOL – Electric Hybrid



eSTOL – Electric > Blown-Lift



eVTOL – Electric

Medium-Long Haul Zero Emissions – 2035

2023



CTOL - BioFuels + SAF



drones



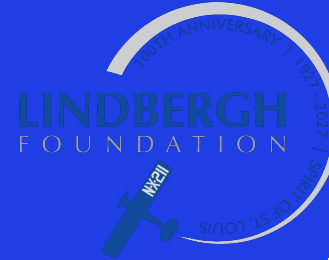
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Trigger events on the AAM roadmap



MILANO CORTINA
2026



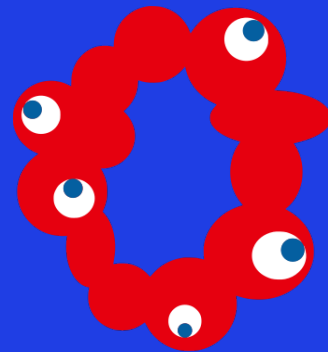
ADARE MANOR
IRELAND



UNITED2026



PARIS 2024



OSAKA, KANSAI, JAPAN

EXPO
2025

Compelling Reasons. "Forcing Function..."

Compelling Reason. "Forcing Function..."



ADARE MANOR
IRELAND

<https://youtu.be/Nlllcsn7h60>

<https://youtu.be/Sjz4hFertw8>

Our Vision:

To Pioneer True Zero Emissions Air Mobility on the Island of Ireland.



Our Moon-Shot:

True Zero Emissions,
virtually silent,
autonomous,
Non-stop all-island
airspace.

eVTOL...

With passengers...

and wireless
charging...

...from 100%
renewable energy
sources...

by 1 September 2027.

Full length: ~486 kms.



True Zero
emissions.



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin



Belfast-Dublin.
73 NM/136 KM.

26 Minutes.

(Road/Rail – 2 hours)

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100k+ cruise line visitors forecast in 2023...



True Zero emissions.

Cork-Belfast.
188 Nautical Miles/348 kms.

68 minutes.

Road/Rail – 6 hours

850K visitors in 2018...84% from outside NI.





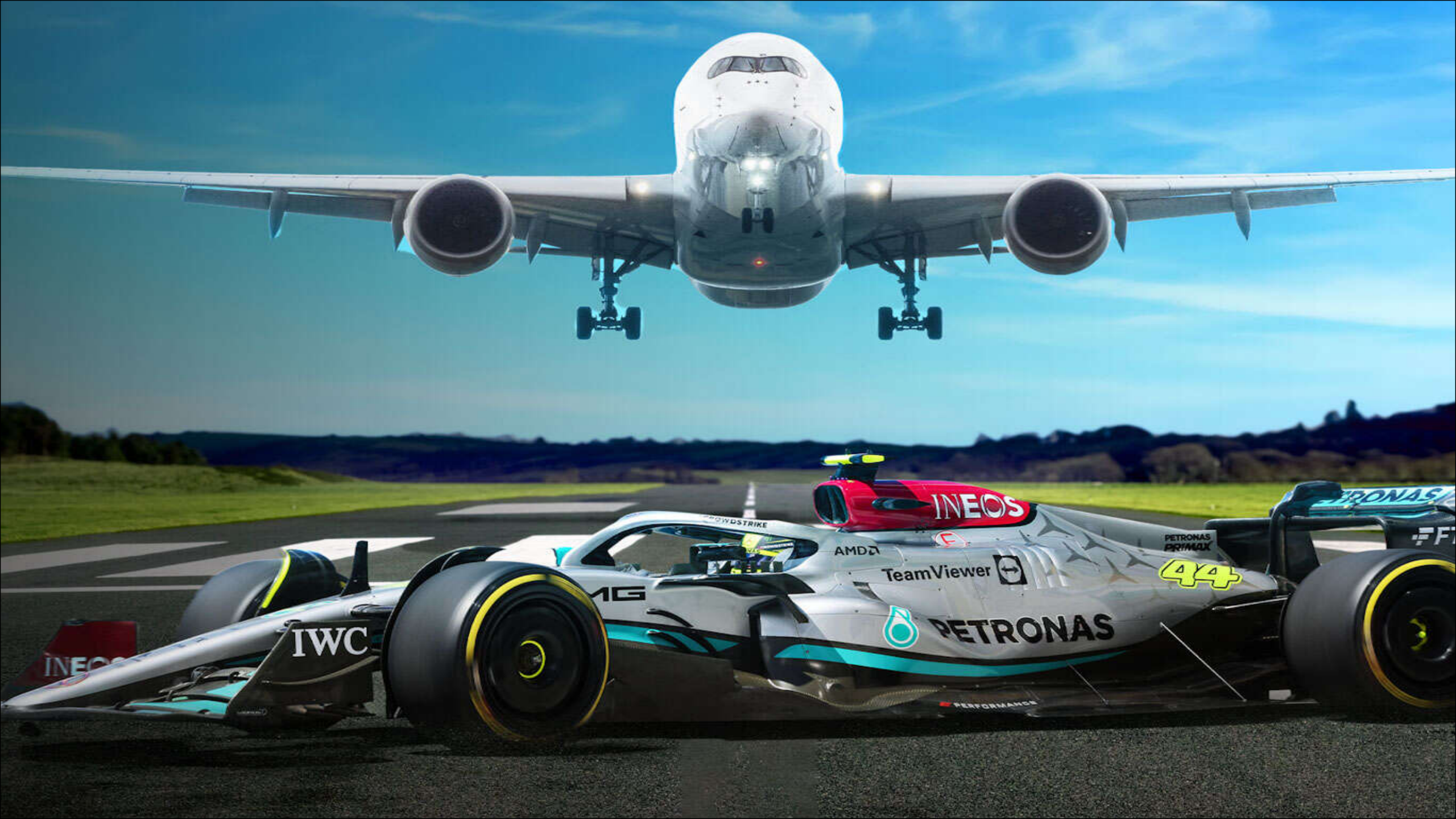
*True Zero
Emissions.*

*Cork-Belfast.
188 Nautical Miles/348 kms.
66 minutes.*

Road/Rail – 6 hours

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Mercedes-AMG becomes first global sports team to invest in Sustainable Aviation Fuel

Ground-breaking investment in Sustainable Aviation Fuel, opening a new phase of sustainability commitments for the team.

The Mercedes-AMG PETRONAS F1 Team is delighted to announce our commitment to invest in Sustainable Aviation Fuel, becoming the first global sports team to do so, as part of our drive to further reduce our CO2 emissions and our ambition to become SBTi-verified Net Zero by 2030.

100% SUSTAINABLY FUELLED BY 2026

F1 NET ZERO 2030



2 minute read · April 18, 2023 1:55 PM GMT+1 · Last Updated 5 days ago

Shell launches its first electric ferry at Singapore plant

By Jeslyn Lerh



SINGAPORE, April 17 (Reuters) - Shell Plc (SHELL) on Monday launched its first electric ferry globally at its Singapore refinery and said it would work with the city-state's port authority to cut emissions from ships.

The move is a step towards meeting the Singapore port authority's rule that all new harbour craft operating in its waters should be electric or run on biofuels or net-zero fuels from 2030.



Airlines have committed to Fly Net Zero by 2050

There are 4 key elements contributing to reaching net zero carbon



WAYPOINT 2050

AN AIR TRANSPORT ACTION GROUP PROJECT

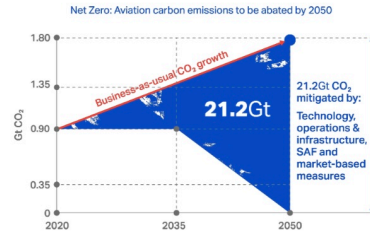
Balancing growth in connectivity with a comprehensive global air transport response to the climate emergency.



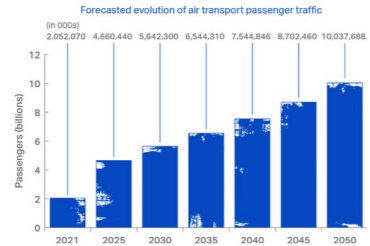
Net Zero Resolution

Fact sheet

At the 77th IATA Annual General Meeting in Boston, USA, on October 4th 2021, a resolution was passed by IATA member airlines committing them to achieving net-zero carbon emissions from their operations by 2050. This pledge brings air transport into line with the objectives of the Paris agreement to limit global warming to 1.5°C. Having agreed to a Long Term Aspirational Goal (LTAG) on climate at the 41st Assembly of the International Civil Aviation Organization (ICAO) in October 2022, governments now share the same target for aviation's decarbonization.

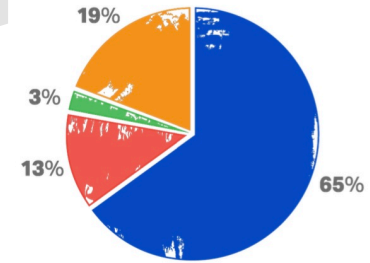


Current projections estimate that demand for individual air passenger journeys in 2050 could exceed 10 billion.



The expected carbon emissions on a 'business as usual' trajectory over the 2021-2050 period is approximately 21.2 gigatons of CO₂. Mitigating that amount of carbon will be an enormous technological challenge.

Contribution to achieving Net Zero Carbon in 2050



Success will require the coordinated combined efforts of the entire industry (airlines, airports, air navigation service providers, manufacturers) and significant government support.

The net-zero objective will be met through a combination of maximum elimination of emissions at source and the use of approved offsetting and carbon capture technologies. The key elements of the emissions reduction strategy are:

- The use of Sustainable Aviation Fuel (SAF), sourced from feedstocks that do not degrade the environment or compete with food or water
- Investment in new aircraft technology, including radical new aerodynamic and alternative propulsion (electric or hydrogen) solutions
- Continued improvement in infrastructure and operational efficiency, with a particular focus on improved air traffic management
- The use of approved offsets including carbon capture and storage technology

Milestones towards net zero

The below table illustrates a **potential set of estimated** milestones towards net-zero, including the mix of abatement measures ('pathways') and some noteworthy actions envisaged.

DATE	AMOUNT OF CO ₂ ABATEMENT	PATHWAY	ACTION
2025	381 megatonnes (Mt) (2021-2025)	97% offsets, 2% SAF, 1% improvements above business as usual (BAU)	ICAO agree long-term goal for international aviation (2022); energy sector commits to at least 6 million tonnes SAF production; agreement of full implementation of Article of Paris Agreement
2030	979 Mt (2026-2030)	93% offsets; 5% SAF, 2% Improvements above BAU	Use of 100% SAF on aircraft, ANSPs fully implement ICAO Aviation System Block upgrades to deliver fuel efficiency improvements of 0.3% by 2030
2035	1,703 Mt (2031-2035)	77.5% offsets, 17.5% SAF, 3% improvements above BAU, 2% Carbon Capture Utilization and Storage (CCUS)	Evolutionary technology achieving 30% reduction in fuel burn, electric/hydrogen aircraft for regional markets (50-100 seats, 30-90 min flights) become available
2040	3,824 Mt (2036-2040)	44.5% offsets, 40% SAF, 7.5% non drop-in fuel (new propulsion technologies), 5% CCUS, 3% improvements above BAU	Feasibility of new aircraft such as blended-wing bodies demonstrated with full-scale working prototypes, electric/hydrogen for short-haul markets (100-150 seats, 45-120 min flights) become available.
2045	6,153 Mt (2041-2045)	55% SAF, 24% offsets, 10% non drop-in fuel, 8% CCUS, 3% improvements above BAU	Necessary infrastructure for new energy requirements (low carbon electricity/hydrogen) becomes available
2050	8,164 Mt (2046-2050)	65% SAF , 13% non drop-in fuel, 11% CCUS, 8% offsets, 3% improvements above BAU	Commercially viable annual SAF production of 449 billion litres available

Links

Text of net-zero resolution
Factsheets on SAF, Offsetting/Carbon Capture, New Technology, Operational/Infrastructure improvements
ATAG [Waypoint 2050](#) report

2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035
MONITORING, REPORTING & VERIFICATION TO SET THE BASELINE		PILOT PHASE			FIRST PHASE		SECOND PHASE									
		VOLUNTARY States are volunteering to be part of the scheme from 2021 (more States are encouraged to volunteer).			MANDATORY With exemptions for: Small Islands, Least Developed Countries, Land-locked Developing Countries and States which have less than 0.5% of air traffic (although they can still volunteer).											
		Operators flying routes between volunteering States will offset emissions based on the average CO ₂ growth of the aviation sector.			Operators will offset based on average CO ₂ growth of the sector.		Offset obligations shift to include over 20% of individual operator growth.					Offset obligations shift to be over 70% based on individual operator growth.				
OVER 80% OF THE GROWTH IN AIR TRAFFIC CO ₂ AFTER 2020 WILL BE OFFSET																

www.iata.org/flynetzero June 2022



www.iata.org/flynetzero June 2022



Don't worry about CO₂RSIA.

Pie in the Sky

How IATA's Fly Net Zero 2050
does nothing to save the climate



"Come on, stop calling us polluters!"

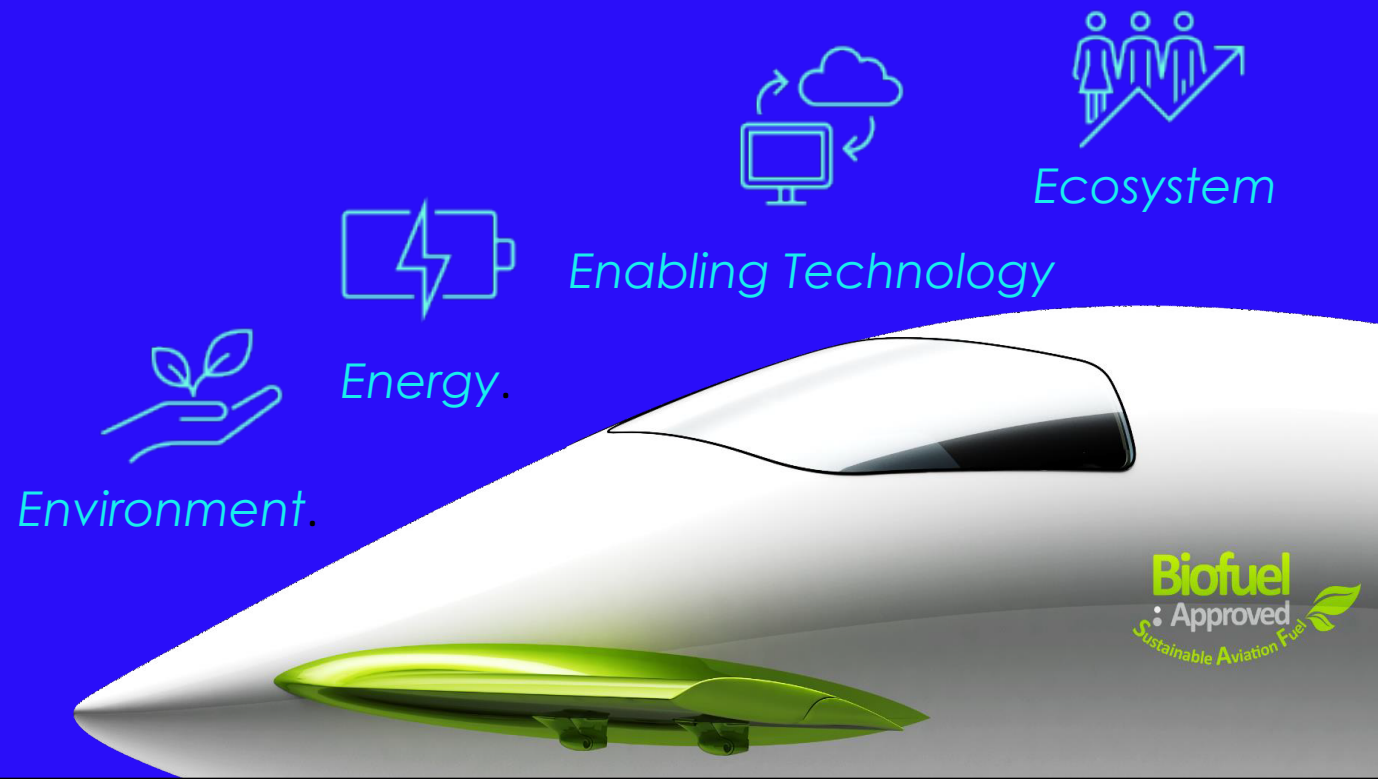
*Alexandre de Juniac
Director General of IATA 2016–2021*

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newweather.org
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Photo page 1: Laura Vinck

Purpose + Opportunity

*“Access to some of the finest minds
and best R&D facilities in the world...”*

- 36 brilliant minds...
- 8 x Masters Annually (32 in total)
- 4 x PhD
- Cohort System – 4 R&D streams
- Quarterly Reviews/Updates
- Host Institutions – academic lead
- Potential tie-ups with other global research institutions & corporations





John Tyndall
(1820-1893)



12 x universities in total RoI offering Research platforms, (5 TU's)
All in top 3% of World Rankings...
34 x 3rd Level Colleges in total (RoI)
53,000+ post-graduate students annually*
2021 students: 1,535 PhDs, 17,470 Taught Masters, 540 Masters by Research

* Source HEA

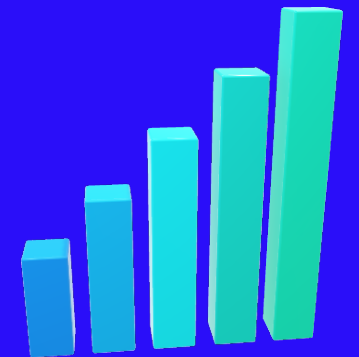


€896k budget - 4 years
(€224k annually)

Funding Target.

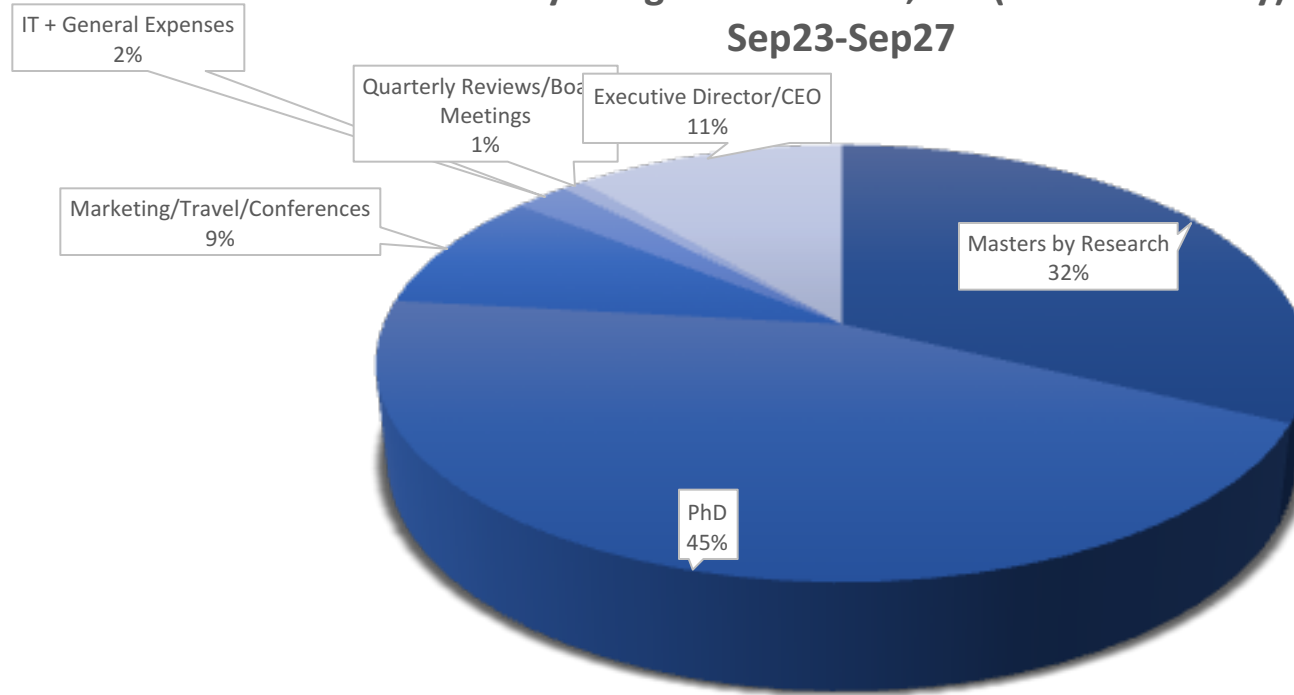
€1m.

- Industry launch – Revolution.Aero – 25 April 2023
- Public launch – Paris Air Show – 19-25 June 2023
- Fully Subscribed by 18 August 2024 – if not earlier
- 8 x Masters by Research annually - 32 in total by 2027
- 4 x PhD over 4 years
- 36 brilliant minds + academic leaders in world-class R&D facilities
 - focused on a single purpose with a compelling reason
- €1m funding target includes €104k contingency + opportunity capital investment cash
- ZERO Capital Expenditure – Host Institutions to cover
- Not for Profit entity





Summary Budget 4 YR - €896,000 (€224k annually) Sep23-Sep27



■ Masters by Research ■ PhD ■ Marketing/Travel/Conferences ■ IT + General Expenses ■ Quarterly Reviews/Board Meetings ■ Executive Director/CEO



Sponsor/Investor Benefits:

- Access to talent pipeline
- Spin-Out collaboration
- Strategic engagement with AAM industry
- Early/Shared knowledge from research
- Investment ROI
- 'Save the planet' CSR/ESG
- Pioneer partner marketing
- Naming rights
- Worldwide replication opportunity

Sponsor Options:

- Support Set-Up/Launch
- Sponsor specific research
 - Masters, Cohort or PhD
- Academic Industry Partner
- Investor in SPC or Spin-Out

Student Benefits:

- 100% sponsorship of Tuition Fees
- Access to global companies
- Career Path
- Spin-Out collaboration
- Strategic engagement with AAM industry
- Early/Shared knowledge from research
- 'Save the planet'
- Access to multiple locations
- Avoid unnecessary modules
- PhD pathway

And broader industry and environmental applications
e.g. AI, autonomy, marine,
automotive...





Summary

Decarbonise aviation through sponsored PhD/Masters-level research and development on four AAM-related work streams.

€1m over 4 years to fund 36 brilliant minds - all with a shared purpose

AAM R&D is the cutting edge enabler for wider aviation and breakthroughs and broader industry applications

tAAMi is a win-win-win for sponsors, students and universities...and the AAM industry.

"They said I'd never build it, that if I built it, it wouldn't fly; that if it flew, I couldn't sell it. Well, I did and it did and I could."
-Bill Lear



One More Thing...



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